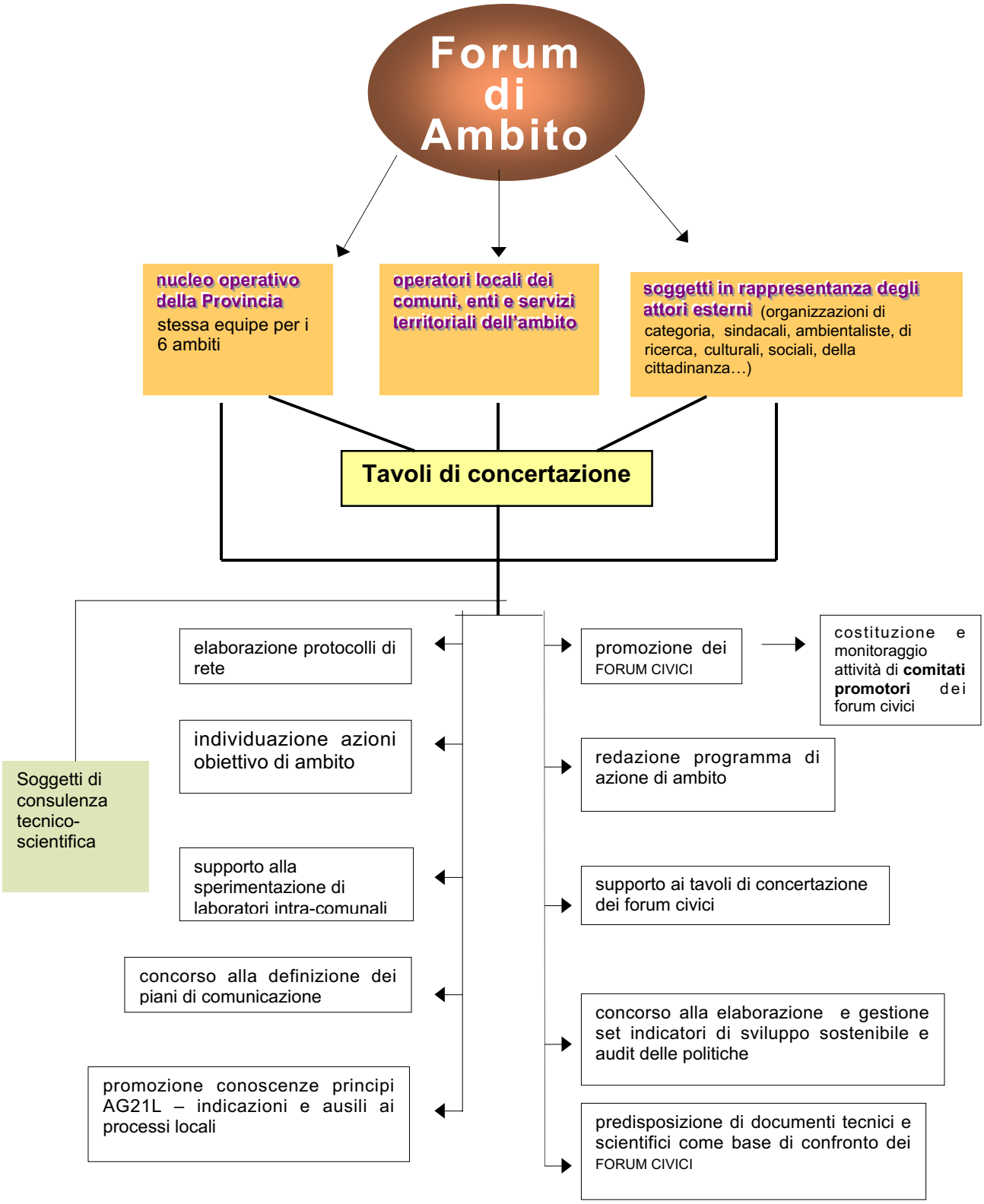Organigramma e funzionigramma